



FOTOR Brand Overview



Meet Fotor

Fotor is an all-in-one photo editor for easy editing and better design.

With a simple aim to break down the barriers to creativity, Fotor has been providing user-friendly tools since 2012.

Edit photos, design graphics, and bring your ideas to life with our AI-powered features.

"A Truly All-In-One Design Shop."

Fotor Mission

Empower creators to turn ideas into reality, fostering
inspiration and productivity.

Monthly Traffic



600M+
Users

190+
Countries

12
Years Experience

Edit Anywhere, Anytime

Mobile

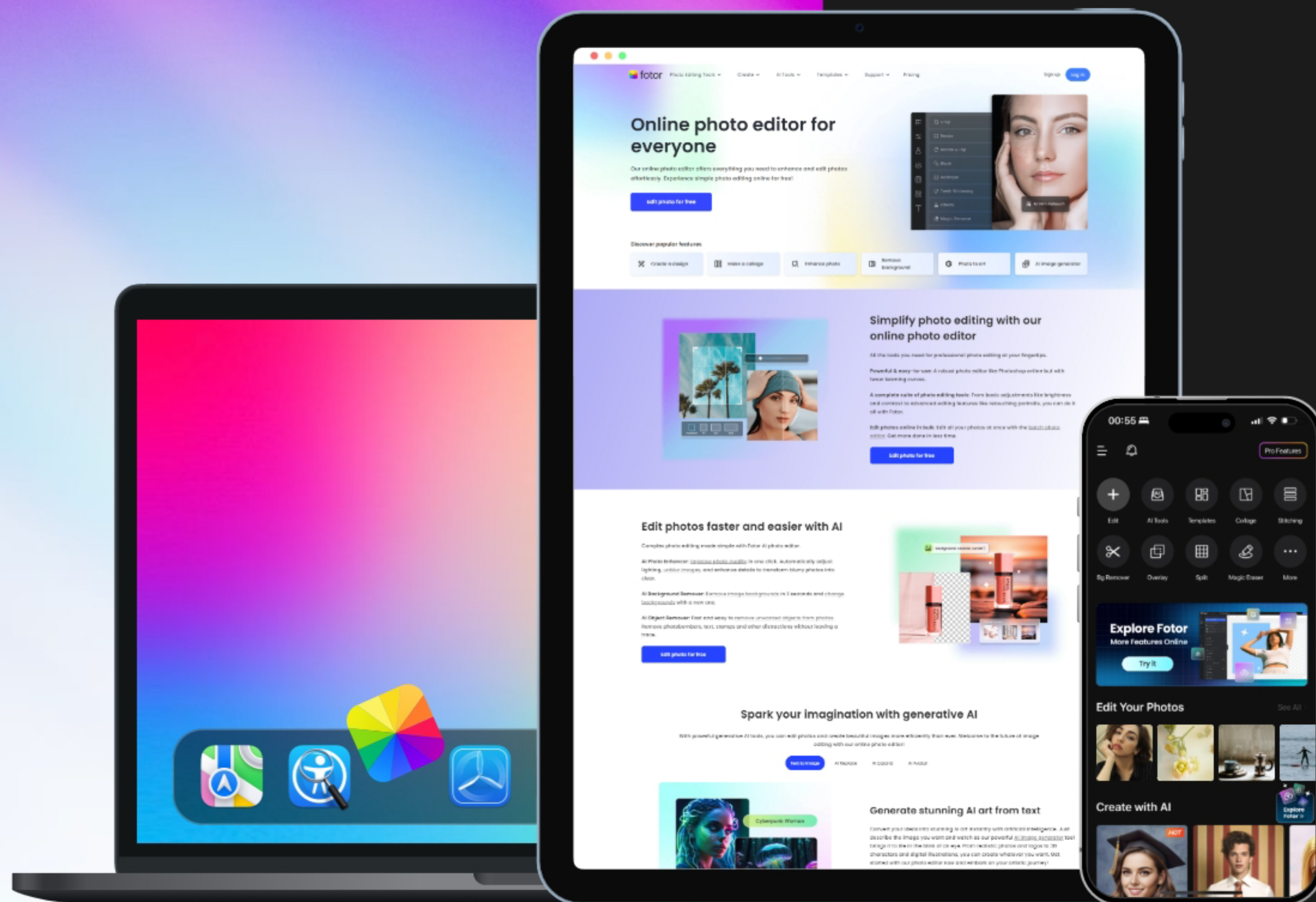
100M+ users
GooglePlay Top Developer
Google Android Excellence

Web

500M+ users
190+ Countries
3B+ images edited

Desktop

10M+ users
Mac | Windows
#1 Mac photo editor for the past 10 years



Core Technologies

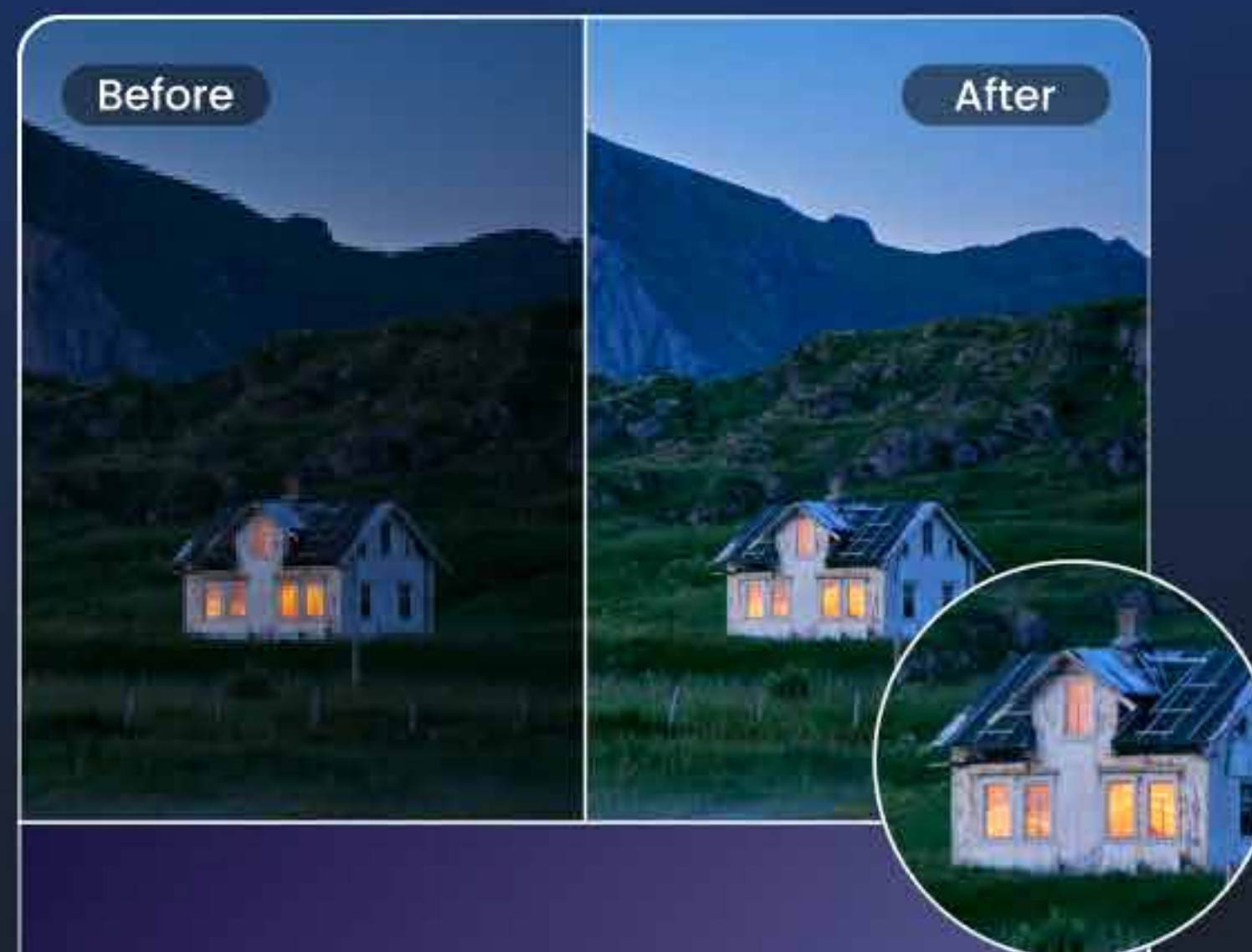
Fotor's story began with a passion: empowering photographers.

This passion fueled our groundbreaking HDR technology, which revolutionized image enhancement.

But that's just the beginning, in 2022, we took a bold leap forward by embracing AI-powered editing, opening our doors to a wider audience.



High Dynamic Range (HDR) Imaging



Intelligent Image/Video Enhancement



Generative AI Powered Creation

Tools for Every Level

Basic

Crop | Resize | Rotate | Filters | HSL | Mosaic | Denoise | Blur | Frames | Beauty

Advanced

Graphic Layout | Graphic Maker | Graphic Elements | Stock Images | Batch Editor
| Batch BG Remover | Collage Maker | Brand Kit | HDR | RAW

AI-powered

AI Enhancement | AI Photo Restoration | AI Background Removal | AI Filters
| AI Image Generation | AI Background Changer | AI Object Removal
| AI Headshot Generation | AI Face Swap | AI Video Generation

Tools Spotlight

Photo Editing

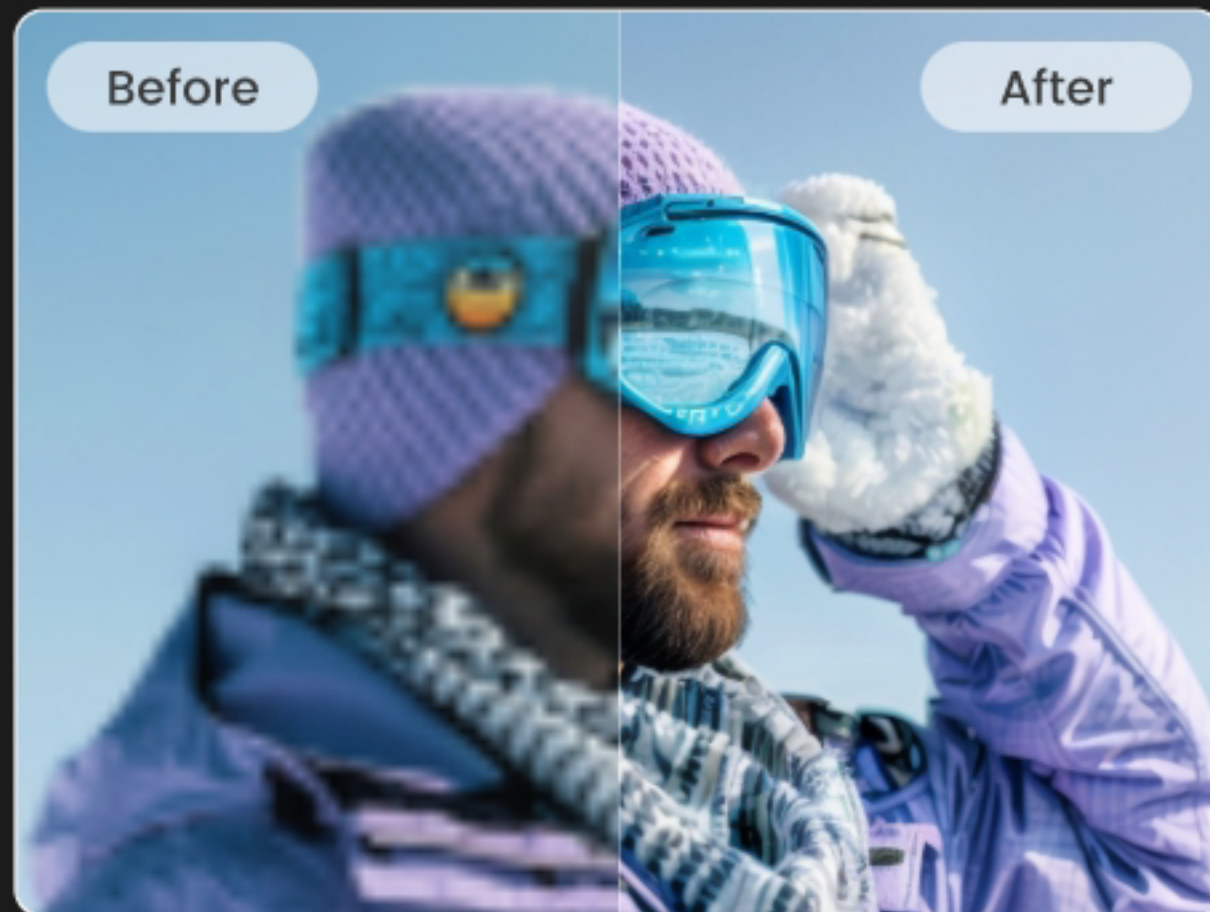
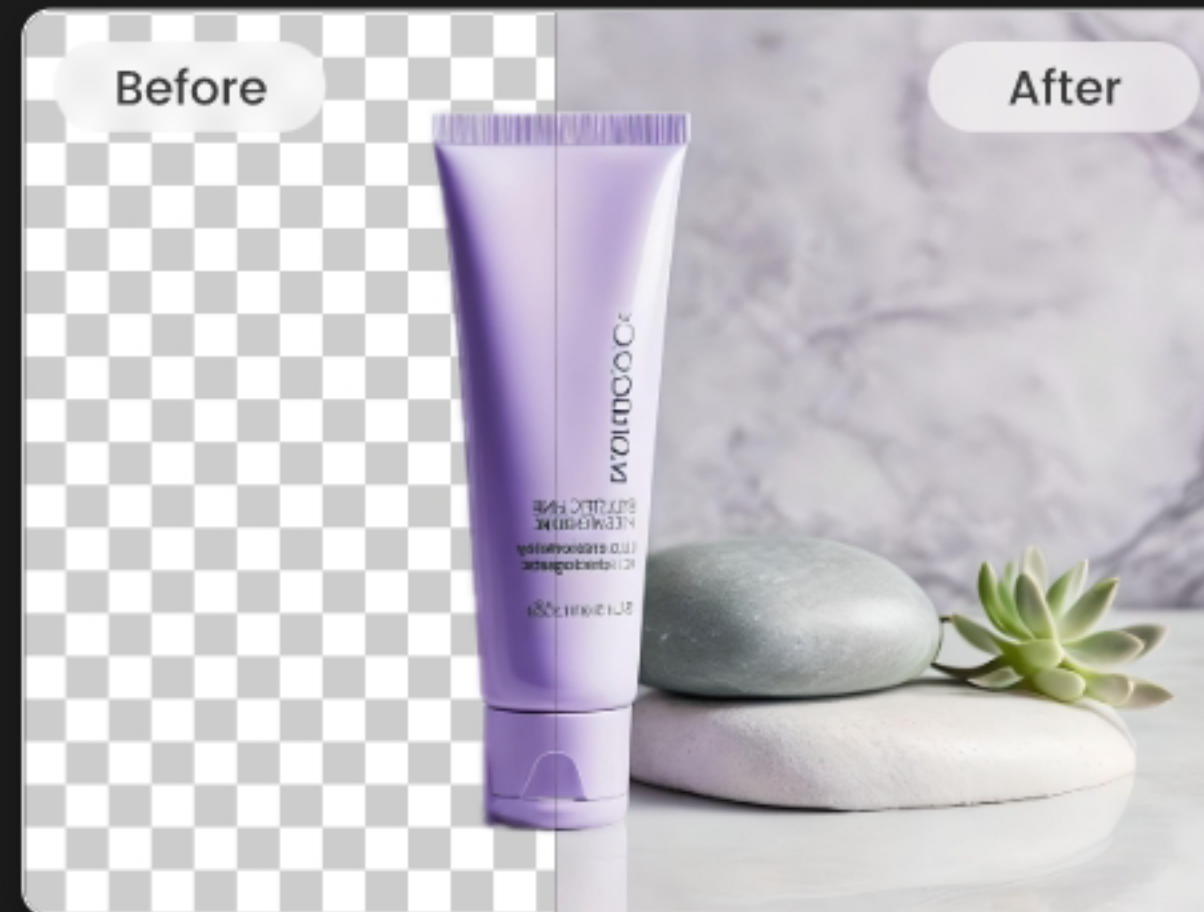


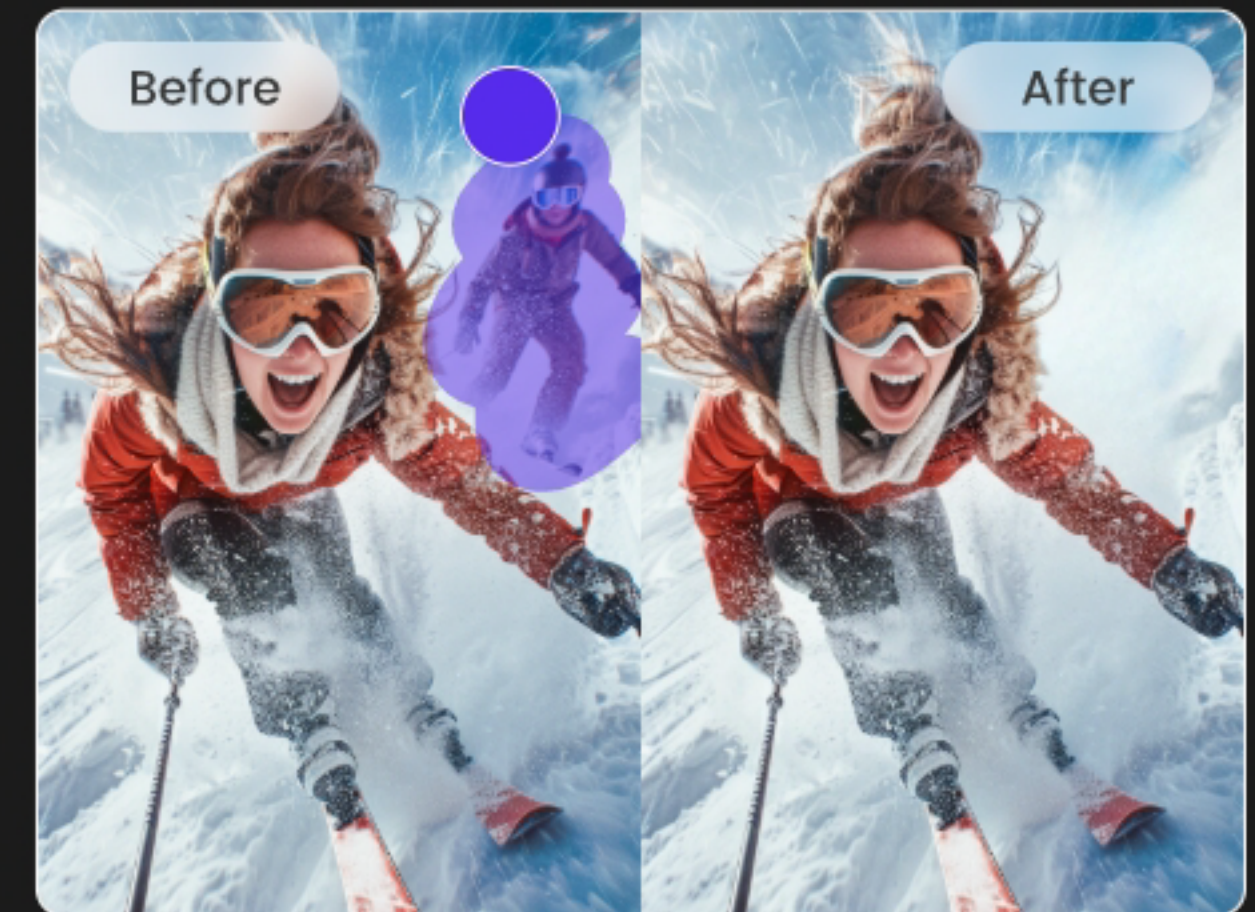
Photo Enhancer

Enhance photos with a single tap. Fotor AI analyzes your image, enhancing colors, sharpening details, and removing blemishes, all in a flash.



Background Remover

Precisely isolate subject in photos, creating a clean, professional look and leaving a transparent background. Perfect for any design project.

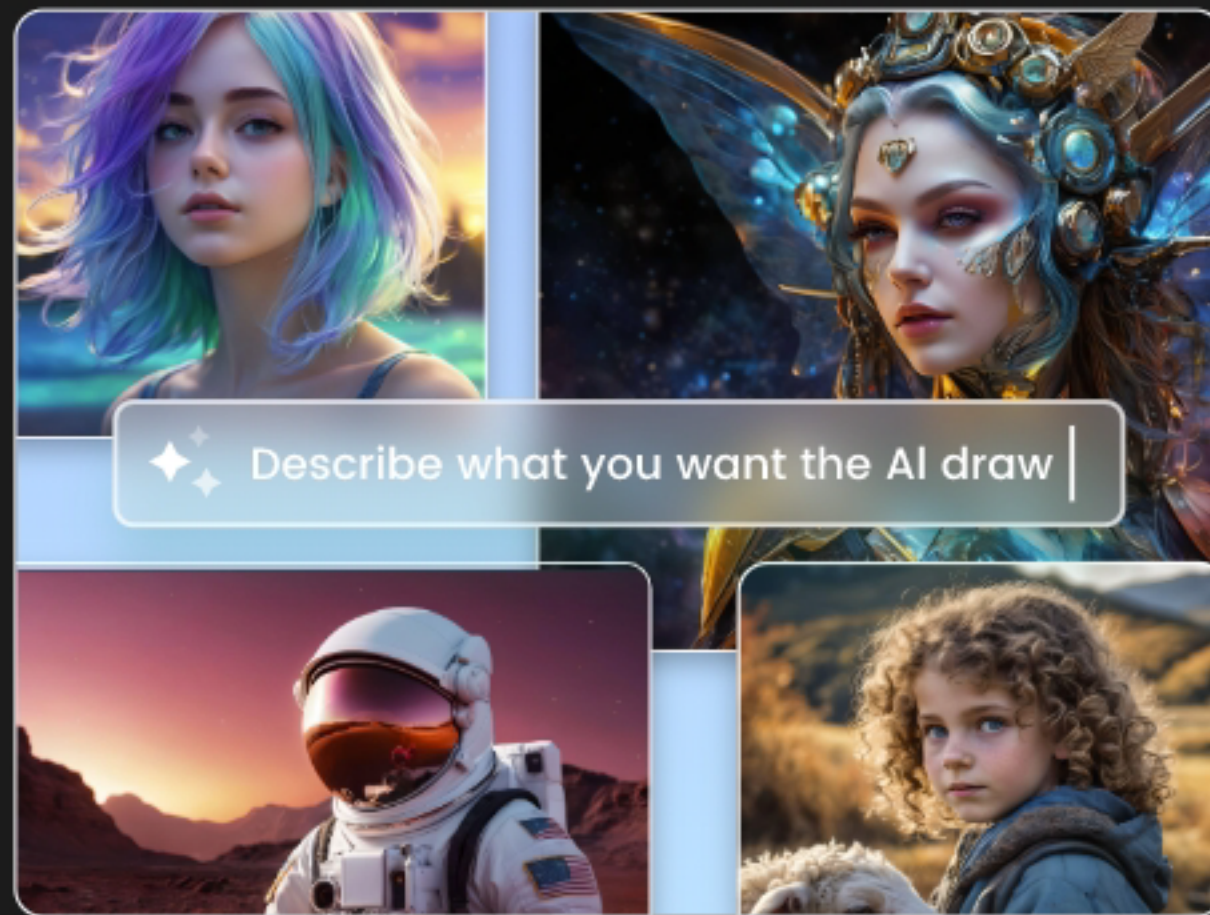


Object Remover

Remove people, text and any other unwanted things to create distraction-free photos and restore image to perfection.

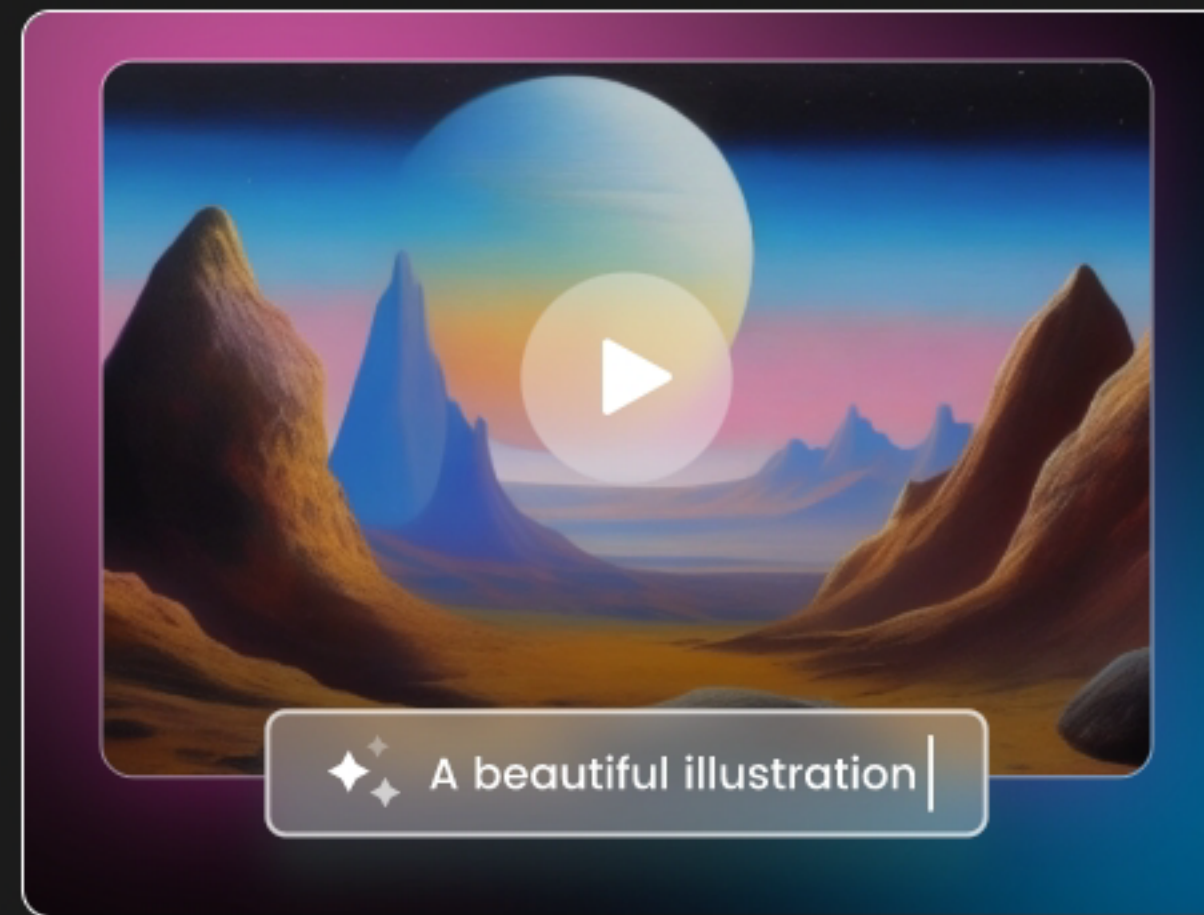
Tools Spotlight

AI-powered Creation



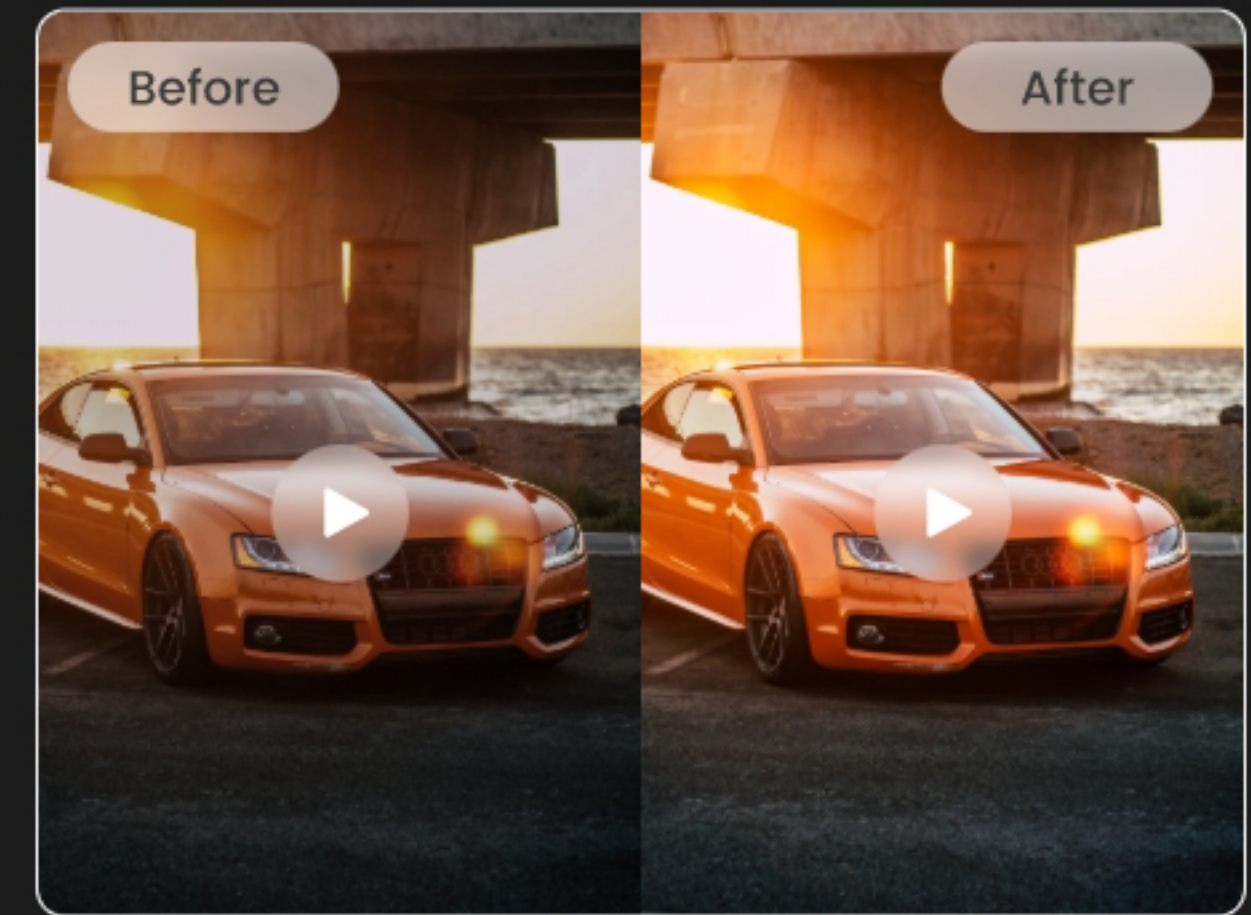
Text to Image

Bring your imagination to life by transforming text descriptions into stunning images. Fotor AI translates your words into visuals, empowering everyone to create unique and shareable content with ease.



Text to Video

Simply enter your script and watch as AI transforms text to videos within seconds. Effortlessly create compelling AI generated videos for any project.

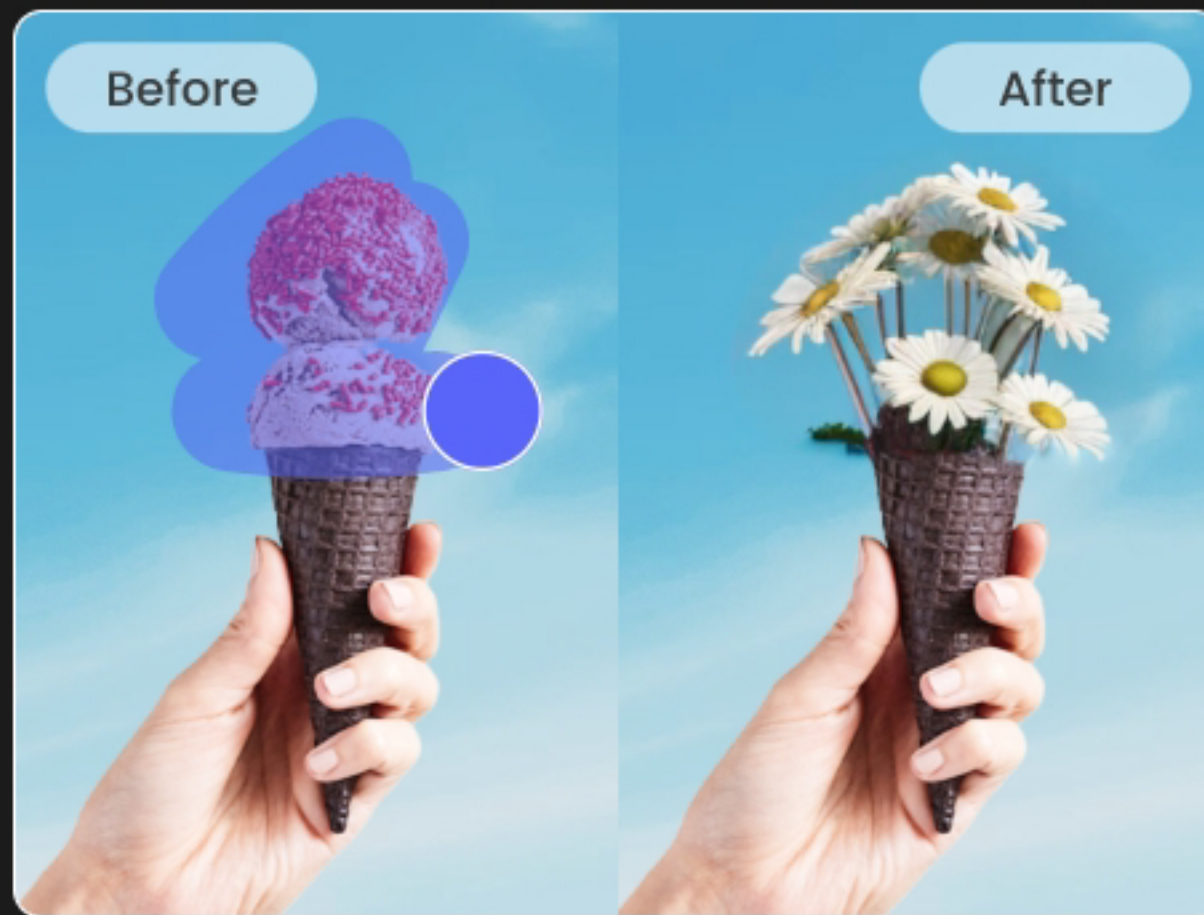


AI Video Enhancer

Automatically enhance resolution and optimizes colors for a stunning visual experience. Enhance your videos like a pro.

Tools Spotlight

AI-powered Creation



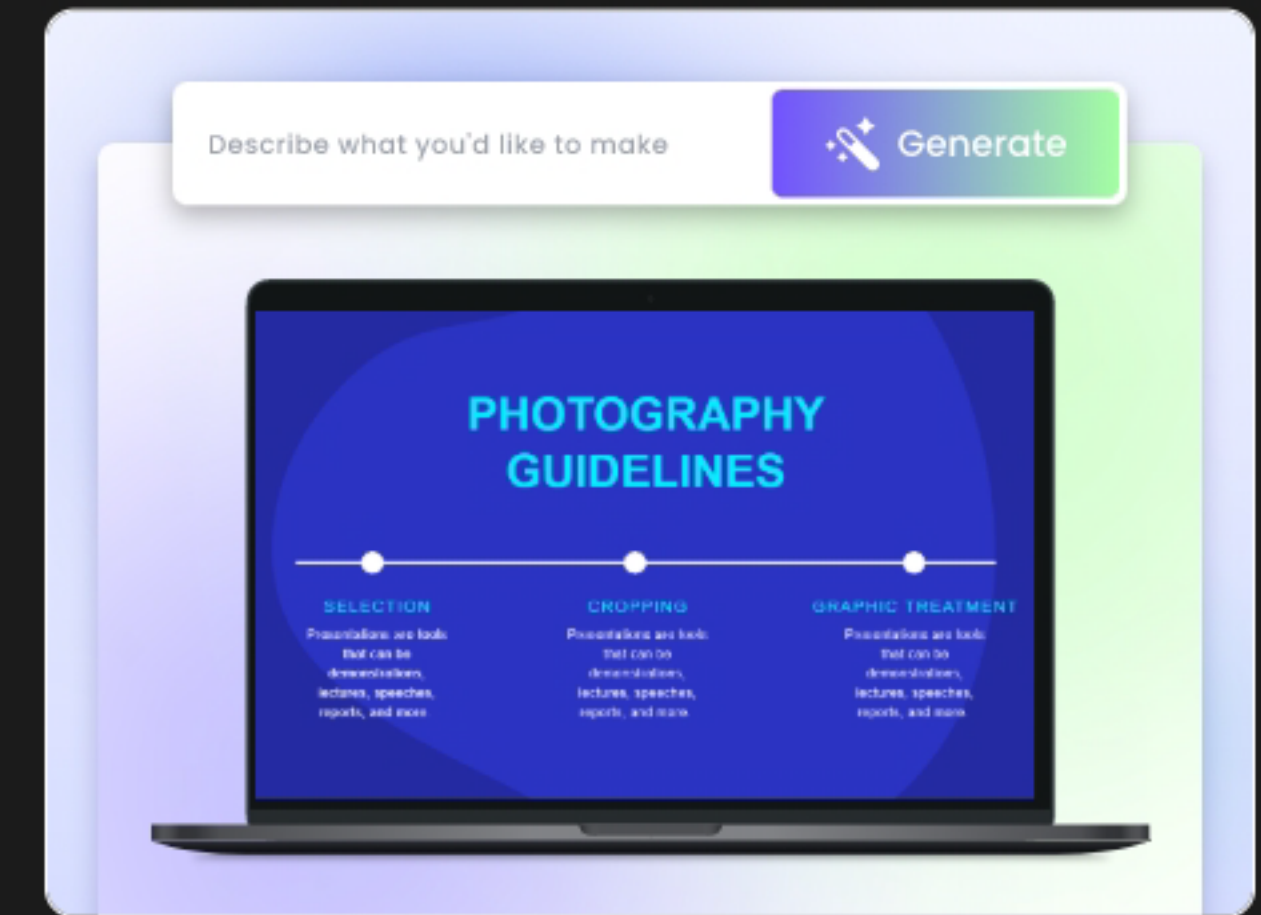
AI Replace

Simply brush over the area you want to replace, describe your vision, and watch Fotor AI seamlessly paint the perfect replacement.



AI Portrait (Headshot & Avatar)

Craft professional-looking headshots easily online with Fotor AI Headshot Generator. Upload your portrait, select style, and let AI do the rest. No photography studio required!

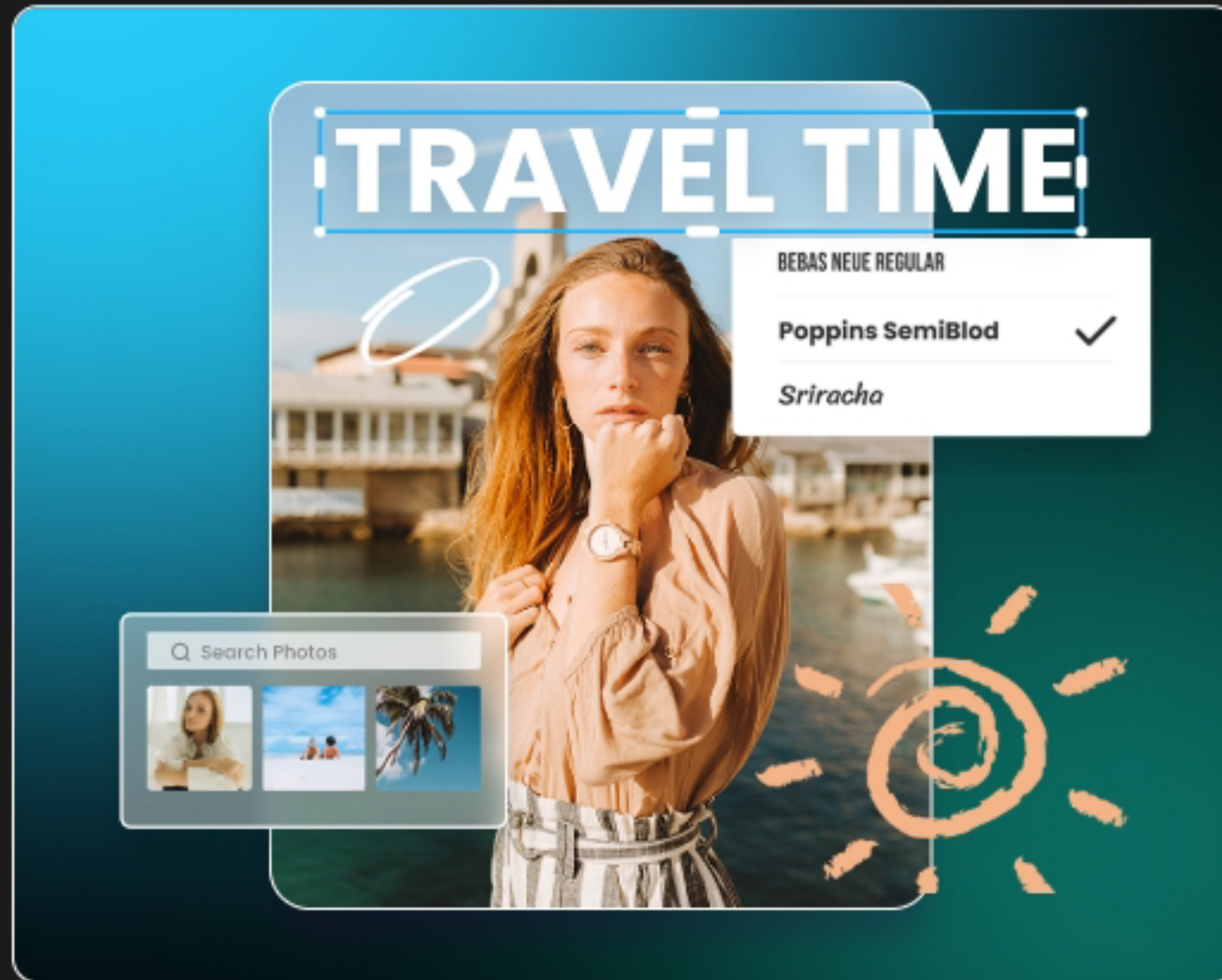


AI Slides Maker

Enter a topic, get an outline, choose a template, and generate stunning presentations with AI in minutes.

Tools Spotlight

Graphic Design



One-stop Design Hub

Explore an extensive collection of templates and stock images, and personalize your design with text, shapes, icons, and illustrations. Everything you need to design, in one place.



Templates

From social media graphics to presentations and marketing materials, customize each template with your own text and images to create stunning designs in minutes, even without design expertise.



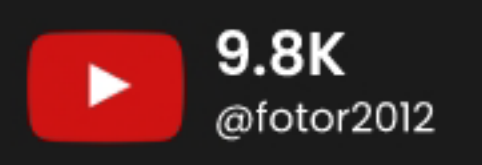
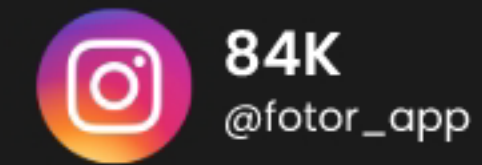
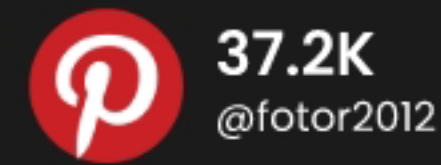
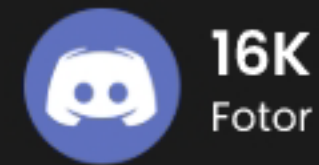
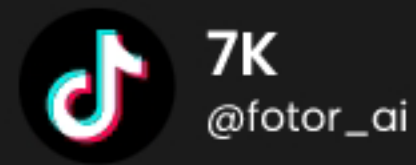
Collages

Craft unique and eye-catching photo collages effortlessly. Arrange, resize, and customize your photos in a variety of layouts, adding text and backgrounds to create your own visual story.

Our Audience



- Photographers
- Content creators
- Small businesses and startups
- Marketing specialists
- Educators and students
- Social media users



Media Recognition


"Fotor Online Photo Editor
fine-tunes your images
right in your browser."

 Windows Central

"Photoshop
Lite"

 BBC
NEWS

"Fotor is an excellent
free photo editor."

techradar

 Windows Central

 BBC
NEWS

techradar

Influencer Spotlight



1.4M

@guma_art

1.53M

@metadigital.az

11.3M

@nevaadaa

4.11M

@photo_tvoritel

1.66M

@elsarca

5.7M

@thatdollmo

1.23M

@danyyaboom

180K

@pictelate

Earn with Fotor

Promote What You Love, Get Rewarded



Easy setup and tracking

Get started quickly with our user-friendly tools.



35%+commission

Earn a healthy share of every sale you refer.



Dedicated support

Our team is here to help you succeed.

Contact us

Customer Service
support@fotor.com

Editorial Team
coral@fotor.com

NGO Project
maggie@fotor.com

Partnership
partners@fotor.com

Creators & Influencers
echo@fotor.com
michelle@fotor.com

Other Requests
support@fotor.com



The Future *of* Creation Starts Now

Fotor's journey started with photo editing, but our vision extends far beyond. We're an AI-powered platform constantly innovating to bring everyone new creative tools.

In the future, we'll unveil new products and features while refining our technology and algorithms. Our commitment to innovation and user satisfaction will remain at the core, as we strive to create products that people love. We'll also actively participate in social and environmental initiatives, contributing to a better future for all.